LENKYN OSTAPOVICH
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With over ten years of in-house visual design and UX experience, I have produced creative work for local educational institutes (UBC, Sauder), industry leaders (Sandman Hotels, Purdy's Chocolates), real estate companies (Sotheby's Realty) and global brands such as Samsung and Audi. I pride myself on having an excellent ability to communicate with team members, directors, and clients alike while being able to iterate quickly on internal/external feedback to generate measurable results. I work best alongside other creative, competent, humble, and passionate people who ideate with a tireless work ethic and who are always looking to improve our team's visual communication.

SOFTWARE SKILLS

Adobe Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects); Figma; Sketch; Zeplin; Axure RP; HTML/CSS/Wordpress/Drupal; Microsoft Office; Slack; Jira (project management system) & wikis/repositories

EMPLOYMENT HIGHLIGHTS

WEB & UX DESIGNER
University of British Columbia - Arts Instructional Support & Info Technology | Vancouver, BC

PRESENT — **JULY 2022**

As Web & UX Designer for the largest Faculty at UBC, I am tasked with designing usable educational products for an ever-changing audience. Alongside the project office, I use branding guidelines, accessibility rules, and UBC global standards to create dynamic prototypes and visually appealing designs while also overseeing user testing sessions and connecting with development teams to ensure the successful rollout of our products.

- responsible for all product and website designs that are built and released within the Faculty of Arts via "Arts ISIT" for use by teaching Faculty and their students
- in charge of creating a living components library that lives in a central repository and hooked into all design and development assets
- I use of tools such as Figma, Wordpress, and the Adobe Suite daily and am also tasked with minor motion graphics pieces and promotional items to help bolster our online applications and websites

SENIOR VISUAL DESIGNER, UX DESIGNER
Samsung Research & Development Canada (SRCA) | Vancouver, BC

NOV 2021 — **JUN 2016**

TEAM 2 — SAMSUNG ACCOUNT: DEC 2018 to NOV 2021
Working directly with Samsung Headquarters in Seoul, Korea, I assisted in the creation of layouts and visual assets that comprised the login experience for all Samsung product users (approx. 800 million global users).

- designed wireframes and prototyped the *2-Factor Authentication* UX/UI website for Samsung Account users
- leveraged user research studies and analytics to create dashboards, web portals, and data tables
- created videos, animations, pictograms and other graphics for websites, MVPs, emails, and team repositories

TEAM 1 — SRCA UX: JUNE 2016 to DEC 2018
Working in tandem between both the Vancouver, BC and Mountain View, California UX teams, I completed numerous creative materials for websites, interfaces, and app designs along with internal/external communications items.

- created wireframes, hi-fidelity prototypes, and visual assets for the *SamsungKnox.com* web portal
- filmed/edited/produced numerous live-action videos/animations to depict app concepts and features
- provided an entire app UI design and branding guidelines for the *Samsung DeX* app (mobile desktop client)
- regularly provided Canada-wide support for digital signage, email designs, internal & external reports, slide decks, and HR communications
- managed and mentored a temporary co-op student in a Graphic Designer role

SENIOR DESIGNER
University of British Columbia | Vancouver, BC

JUN 2016 — **SEP 2010**

As the Senior Designer for the largest faculty at UBC, I oversaw all digital and print materials that were created in-house and intended for the use of approximately 15000 students, staff, and faculty members annually.

- was instrumental in renewing the Faculty of Arts' visual representation and exposure via ongoing comms materials such as website re-designs, Faculty-wide photography, and informational digital/print pieces
- developed sub-brands for each Arts department to reflect the established Arts Faculty "look & feel"
- liaised with professors and department representatives to communicate objectives and showcase final pieces
- managed a Junior Graphic Designer within Arts Communications
- designed event slides, posters, student brochures, and annual reports which showcased my proficiency with illustration, colour theory, typography, information hierarchy, and idiosyncratic tone

EDUCATION

BACHELOR OF ARTS English / University of Saskatchewan, May 2005
DIPLOMA Graphic Design, advanced / The Art Institute of Vancouver, April 2007
GENERAL Interactive Web & Media Design / The Art Institute of Vancouver, November 2008
Motion Graphics, After Effects / Vancouver Film School, Winter 2019